

Advertentie tarieven “Geneefse Post” 2010-2011

Uitgave van de “Nederlandsche Vereeniging” rondom het Meer van Genève

print	Formaat A5	Plaats	Prijs (CHF) per jaar ***
full color	¾ pagina	kaft, achterkant*	2650,- ***
“ “	1 hele pagina	kaft, voorkant, binnen*	2510,- ***
“ “	1 hele pagina	kaft, achterkant, binnen*	2130,- ***
“ “	½ pagina	kaft, achterkant, binnen*	1095,- ***
“ “	¼ pagina	kaft, achterkant, binnen*	595,- ***
zwart/wit	1 pagina	150,- *	895,- ***
“ “	½ page	80,- *	475,- ***
“ “	¼ page	50,- *	295,- ***
“ “	“Posthoortjes” tot 4 regels	15,-**	
“ “	“Posthoortjes” tot 6 regels	20,-**	

* digitale versie opgemaakt door de adverteerder (pdf file 300 dpi)

** opgemaakt door NVG

*** 1 jaarcontract, **6** nummers + ledenlijst

“Geneefse Post” 2010-2011

Datum van verschijning	Deadline inleveren copij
1 november 2010	15 oktober 2010 om 12.00
15 december 2010	26 november 2010 om 12.00
1 februari 2011	14 januari 2011 om 12.00
1 april 2011	18 maart 2011 om 12.00
1 juni 2011	13 mei 2011 om 12.00
1 september 2011	12 augustus 2011 om 12.00

Advertisement rates “Geneefse Post” 2010-2011
pamphlet of the “Nederlandsche Vereeniging” around Lake Geneva

print	Format A5	Position	Price (CHF) per year ***
full color	3/4 page,	Cover, back*	2650,-
“ “	1 page	Cover, front, inside*	2510,-
“ “	“ “	Cover, back, inside*	2130,-
“ “	½ page	Cover, back, inside*	1095,-
“ “	¼ page	Cover, back, Inside*	595,-
Black/white	1 page	150,- *	895,-
“ “	½ page	80,- *	475,-
“ “	¼ page	50,- *	295,-
“ “	Announcement, upto 4 lines	15,-**	
“ “	Announcement, upto 6 lines	20,-**	

* digital version prepared by advertiser (pdf file 300

** prepared by NVG

*** 1 year contract, **6** editions + members-list

“Geneefse Post” 2010-2011

Date of distribution	Deadline for submission of material
1 November 2010	15 October 2010 at noon
15 December 2010	26 November 2010 at noon
1 February 2011	14 January 2011 at noon
1 April 2011	18 March 2011 at noon
1 June 2011	13 May 2011 at noon
1 September 2011	12 August 2011 at noon